

BEYOND THE FARM CONFERENCE

Agenda - 09 April 2025



9:15am	Registration Open and Morning Tea	FS Team
10:00am	Welcome/Karakia (Run by Luke Turfrey)	MC: Charlotte Lawn, Fonterra Co-operative Councillor
	Safety Briefings	
10:15am	Icebreaker – Mystery Farm Tool Session	Holly Mackey, Event Manager
10:30am	Regional Manager Update	Luke McKee, Regional Manager
11:00am	All things Manufacturing in the LNI	Scott Nelson, General Manager - Operations
11:30am	Delivering The Strongest Farmer Offering	Anne Douglas, Farm Source Group Director
12:15pm	Lunch	
1:00pm	Farmer Panel	Facilitated by John Stevenson
2:00pm	Milk Price and Stream Returns	Paul Mulligan, Strategic Sourcing Programme Lead
2:30pm	Showcasing Foodservice - Our Anchor Food Professionals	Jonno Court, Acceleration and GTM Manager
2:45pm	Anchor Food Professionals Application Showcase	Afternoon tea provided by our own AFP Research Chef Simon Davey
3:00pm	Purpose of Fonterra Co-operative Council	John Stevenson, Fonterra Co-operative Councillor
3:20pm	Wellness Session	Sarah Donaldson, Wairarapa Rural Support Trust Coordinator
3:50pm	The importance of having a strong inter-generational Co-operative	Malcolm Ellis, Strategic Advisor - Farm Source
4:20pm	Recap, Feedback and Close	MC
4:30pm	Optional: Mix & Mingle – Bar Opens	FS Team